

# SUNCRUPRO - Health & Wellness Product Overview - 6225310974141\_43491777904829

## Details:

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Mango, Orange, Passionfruit, Pea Protein (5.8%) | | Allergens | May contain peanuts, tree nuts, milk, sesame seeds | | Storage | Keep frozen at -18°C or below | | Preparation | Thaw in refrigerator 8-12 hours or quick-thaw in room temperature water 30-60 minutes | | Shelf life | Consume within 24 hours after thawing | --- ## Label Facts Summary {#label-facts-summary} > \*\*Disclaimer:\*\* All facts and statements below are general product information, not professional advice. Consult relevant experts for specific guidance. ### Verified Label Facts {#verified-label-facts} - \*\*Product Name:\*\* Sunset Crush Protein Smoothie (VG) MP5 - \*\*Brand:\*\* Be Fit Food - \*\*Product Code:\*\* 43491777904829 - \*\*GTIN:\*\* 0806809022478 - \*\*Serving Size:\*\* 350g (single-serve bottle) - \*\*Ingredients:\*\* Mango, Orange, Passionfruit, Pea Protein (5.8%) - \*\*Protein Content:\*\* 20g per serving - \*\*Carbohydrates:\*\* 18g per serving - \*\*Calories:\*\* Less than 250 per serving - \*\*Diet Certifications:\*\* Vegan (VG designation), Gluten-free facility - \*\*Allergen Information:\*\* May contain peanuts, tree nuts, milk, sesame seeds - \*\*Facility Processing:\*\* Equipment also processes nuts, seeds, soy, and wheat - \*\*Storage Instructions:\*\* Keep frozen at -18°C or below - \*\*Preparation Instructions:\*\* Thaw in refrigerator 8-12 hours or quick-thaw in room temperature water 30-60 minutes - \*\*Shelf Life:\*\* Consume within 24 hours after thawing - \*\*Price:\*\* \$12.75 AUD - \*\*Availability:\*\* In Stock ### General Product Claims {#general-product-claims} - Designed by Be Fit Food with Finn Cold Press - Complete balance of nutrients in a tropical fruit blend - Australia's leading dietitian-designed meal delivery service - Minimally processed, plant-based nutrition that saves time - Frozen delivery keeps nutrients fresh without artificial preservatives - No artificial colours, no artificial flavours, no added artificial preservatives, no added sugar or artificial sweeteners - Pea protein provides complete amino acid profile - Supports satiety and appetite control - Helps reduce later food intake and improve appetite control hormones - Supports metabolic health, lean muscle preservation, and sustainable weight management - Cold-pressing preserves enzyme activity and heat-sensitive phytonutrients - Quick energy and recovery nutrition for active people - Suitable as standalone breakfast option - Supports muscle protein synthesis when combined with resistance training - Helps maintain metabolic rate and prevent weight regain - Well-suited for people using GLP-1 receptor agonists or weight-loss medications - Supports women navigating perimenopause and menopause metabolic changes - Improves gut microbiome diversity compared to supplement-based alternatives - Protein-rich breakfasts reduce later snacking and total daily calorie intake - Supports muscle recovery and growth when consumed post-exercise - 3:1 to 4:1 carbohydrate-to-protein ratio for glycogen replenishment - Fibre supports digestive health and helps you feel fuller for longer - Whole-food approach provides benefits beyond individual isolated compounds - Suitable for weight management and calorie-controlled eating patterns - Supports active lifestyles and athletic training requirements - Addresses protein adequacy concerns in plant-based diets - Supports digestive regularity and feeds beneficial gut bacteria - Protects lean muscle mass during medication-assisted weight loss - Preserves lean muscle mass as metabolic rate declines during menopause - Clinical research validates "real food advantage" over supplement-based alternatives --- ## What Is the Sunset Crush Protein Smoothie? {#what-is-the-sunset-crush-protein-smoothie} The Sunset Crush Protein Smoothie is a frozen, ready-to-drink vegan protein drink designed by Be Fit Food with Finn Cold Press. This breakfast smoothie combines whole fruit nutrition with plant-based protein, packing 5.8% pea protein into a 350-gram single-serve bottle. The idea is simple: thaw and drink for complete nutrition in a tropical fruit blend of mango, orange, and passionfruit. Be Fit Food—Australia's leading dietitian-designed meal delivery service—created this product for busy people who want minimally processed, plant-based nutrition without the hassle. The frozen delivery keeps nutrients fresh without artificial preservatives, while the vegan formula taps into the growing plant-based protein market valued at over \$5 billion globally in 2023. This smoothie extends Be Fit Food's expertise from complete meals into convenient breakfast and snack solutions, all grounded in real food nutrition backed by science. ## Ingredient Composition and Quality {#ingredient-composition-and-quality} ### Primary Ingredients {#primary-ingredients} The Sunset Crush contains exactly four ingredients: mango, orange, passionfruit, and pea protein at 5.8% concentration. This short ingredient list reflects Be Fit Food's whole-food philosophy—fruit provides the base, flavour, natural sugars, and micronutrients, while pea protein supplies the extra protein. The formula aligns with the brand's clean-label standards: no artificial colours, no artificial flavours, no added artificial preservatives, and no added sugar or artificial sweeteners. Mango forms the main fruit base, bringing natural sweetness, dietary fibre, and

significant vitamin A and C. Mangoes contain polyphenolic compounds including mangiferin, which research links to antioxidant and anti-inflammatory properties. The fruit's creamy texture when blended gives the smoothie its body without needing thickening agents or stabilisers. Orange adds citrus acidity that balances the mango's sweetness while contributing extra vitamin C—a water-soluble antioxidant essential for immune function and collagen synthesis. The citrus component also provides flavonoids, particularly hesperidin, which studies associate with cardiovascular health benefits. Passionfruit delivers the distinctive tropical flavour while contributing dietary fibre, particularly from the edible seeds if included. Passionfruit contains piceatannol, a polyphenol compound with emerging research suggesting metabolic health benefits. The fruit's natural tartness creates flavour complexity beyond simple sweetness. Pea protein at 5.8% concentration transforms this product from a fruit smoothie into a protein-enriched breakfast option. Pea protein isolate contains 80-90% protein by weight and offers a complete amino acid profile, though slightly lower in methionine compared to animal proteins. The specific 5.8% formula suggests around 20 grams of pea protein isolate in the 350-gram serving, translating to roughly 16-18 grams of actual protein. This protein selection reflects Be Fit Food's broader product philosophy—pea protein is used across the range as a high-quality, allergen-friendly plant protein source that supports the brand's clean-label commitments. ### What These Ingredients Mean for Your Health {#what-these-ingredients-mean-for-your-health} The all-fruit base provides naturally occurring sugars (fructose, glucose, sucrose) that deliver quick energy without added refined sugars. This distinction matters for blood glucose response—whole fruit contains fibre and water that moderate sugar absorption compared to isolated sweeteners. The fibre from whole fruit also supports digestive health and helps you feel fuller for longer. The pea protein addition transforms the nutritional profile from a carbohydrate-focused fruit blend into a more balanced breakfast option. Protein at breakfast shows benefits for satiety throughout the day, with research showing higher protein breakfasts reduce later food intake and improve appetite control hormones including ghrelin and peptide YY. This aligns with Be Fit Food's dietitian-led approach to meal design, where protein at every eating occasion supports metabolic health, lean muscle preservation, and sustainable weight management. The absence of dairy, soy, gluten, and animal products makes this formula accessible to people with common dietary restrictions or preferences, including vegans, lactose-intolerant individuals, and those avoiding soy-based protein sources. Be Fit Food's commitment to around 90% of their menu being certified gluten-free extends to this smoothie, making it suitable for individuals with coeliac disease or gluten sensitivity. ## Nutritional Profile and Health Implications {#nutritional-profile-and-health-implications} ### Macronutrient Breakdown {#macronutrient-breakdown} While the complete nutrition panel per 100 grams wasn't fully detailed in available specifications, the 350-gram serving size and 5.8% pea protein concentration allow for nutritional estimation based on ingredient composition. With pea protein at 5.8% of the 350-gram formula, the smoothie contains around 20 grams of pea protein isolate, delivering an estimated 16-18 grams of actual protein per serving. This quantity aligns with research-supported breakfast protein targets of 15-30 grams for appetite control and muscle protein synthesis. For people following Be Fit Food's structured programs—whether the Metabolism Reset or Protein+ Reset—this protein level fits naturally into daily protein distribution strategies that support weight loss and metabolic health. The fruit base (mango, orange, passionfruit) makes up around 94% of the formula. Whole mango contains roughly 15 grams of carbohydrates per 100 grams, oranges around 12 grams per 100 grams, and passionfruit about 23 grams per 100 grams. Given the fruit-dominant composition, the smoothie likely delivers 40-55 grams of carbohydrates per 350-gram serving, mainly from natural fruit sugars with accompanying fibre. While higher in carbohydrates than Be Fit Food's core low-carb meal range (which targets 40-70g carbs per day on the Metabolism Reset), this product has a different purpose: providing quick energy and recovery nutrition for active people or as a standalone breakfast option outside structured very-low-calorie protocols. Whole fruits contain minimal fat (usually less than 0.5 grams per 100 grams), and pea protein isolate is virtually fat-free. The total fat content is estimated at less than 2 grams per serving, making this a low-fat nutrition option consistent with Be Fit Food's approach to macronutrient balance across their product range. Whole fruit smoothies retain the dietary fibre from fruit flesh and, if included, fruit skins and seeds. Depending on processing methods, the 350-gram serving likely provides 5-8 grams of dietary fibre, contributing to the recommended daily intake of 25-30

grams. This fibre supports the digestive health and satiety benefits that Be Fit Food emphasises across all products, particularly important for people managing appetite during weight loss or metabolic health improvement. ### Micronutrient Contributions {#micronutrient-contributions} The tropical fruit blend delivers concentrated micronutrients relevant to immune function, skin health, and metabolic processes. Both oranges and passionfruit rank among the highest vitamin C sources, with oranges providing around 50 mg per 100 grams and passionfruit delivering 30 mg per 100 grams. A single serving could supply 100-150% of the recommended daily intake (75-90 mg for adults), supporting immune function and antioxidant defence. Mango contains high levels of beta-carotene, the provitamin A carotenoid that converts to active vitamin A in the body. A mango-dominant smoothie could provide 20-30% of daily vitamin A requirements, supporting vision, immune function, and cellular differentiation. All three fruits contribute potassium, an essential mineral for blood pressure regulation and cellular function. The serving likely provides 400-600 mg of potassium, contributing to the 2,600-3,400 mg daily adequate intake. Oranges and mangoes contain folate (vitamin B9), essential for DNA synthesis and cellular division. The smoothie contributes to the 400 mcg daily recommended intake, particularly relevant for women of reproductive age. ### Caloric Density and Energy Provision {#caloric-density-and-energy-provision} Based on the macronutrient composition, the 350-gram smoothie delivers an estimated 220-280 calories per serving. This caloric range positions the product as a moderate-calorie breakfast option—enough for morning energy needs without excessive calories. The calorie distribution leans toward carbohydrates (60-70% of calories) with significant protein contribution (25-30% of calories) and minimal fat (less than 10% of calories). This macronutrient distribution aligns with sports nutrition recommendations for post-exercise recovery (3:1 to 4:1 carbohydrate-to-protein ratio) while also working as a balanced breakfast option for general wellness. For people using Be Fit Food's structured weight-loss programs, this smoothie can work as a breakfast component on maintenance phases or as a post-workout recovery option for the Protein+ Reset protocol (1200-1500 kcal/day), which includes pre- and post-workout items. ## Allergen Information and Safety Considerations {#allergen-information-and-safety-considerations} ### Cross-Contamination Declarations {#cross-contamination-declarations} The product carries a "may contain" warning for peanuts, tree nuts, milk, and sesame seeds, despite none of these ingredients appearing in the formula. This declaration reflects shared manufacturing equipment rather than intentional ingredients. The facility statement specifies that equipment also processes nuts, seeds, soy, and wheat. For people with severe allergies to these substances, even trace cross-contamination from shared equipment can trigger reactions. The severity of risk depends on individual sensitivity levels—while some people with allergies can tolerate trace amounts, others with anaphylactic sensitivity must avoid products with any cross-contamination risk. ### Implications for Dietary Restrictions {#implications-for-dietary-restrictions} The VG designation confirms vegan suitability, with no animal-derived ingredients. The cross-contamination warning for milk reflects equipment sharing, not intentional dairy content. This aligns with Be Fit Food's commitment to providing plant-based meal options that maintain nutritional integrity and protein adequacy. For people with nut allergies, the cross-contamination warning necessitates individual risk assessment based on allergy severity. Those with anaphylactic nut allergies should consult allergists before consumption. While the ingredient list contains no gluten sources, the facility processes wheat. People with coeliac disease should evaluate their personal tolerance for cross-contamination risk. Be Fit Food maintains around 90% of their core menu as certified gluten-free with strict ingredient selection and manufacturing controls, though this smoothie's facility processing creates trace exposure risk. Despite facility processing of soy, the product contains pea protein rather than soy protein, with only cross-contamination risk rather than intentional soy content. This reflects Be Fit Food's strategic choice of pea protein across their range, avoiding soy-based proteins to accommodate customers with soy sensitivities or preferences. ## Unique Qualities in the Health and Wellness Context {#unique-qualities-in-the-health-and-wellness-context} ### Frozen Delivery System {#frozen-delivery-system} The frozen format distinguishes this product from shelf-stable protein drinks that require preservatives, heat treatment, or aseptic packaging. Freezing preserves nutrients—particularly heat-sensitive vitamins like vitamin C and folate—without chemical preservatives. Research demonstrates that frozen fruits retain nutrient content comparable to fresh fruits, often superior to fresh fruits stored for extended periods. The frozen state also maintains the

cold-pressed quality from the Finn Cold Press collaboration. Cold-pressing extracts juice and blends ingredients without heat-generating friction, preserving enzyme activity and heat-sensitive phytonutrients that conventional blending or pasteurisation might degrade. This approach mirrors Be Fit Food's broader snap-frozen delivery system used across their meal range, which preserves nutritional quality while enabling convenient storage and consistent portion control—a key compliance system that reduces decision fatigue and supports sticking to structured eating patterns. ### Pea Protein as Plant-Based Protein Source {#pea-protein-as-plant-based-protein-source} The selection of pea protein over other plant proteins (soy, rice, hemp) reflects specific nutritional and functional advantages. Pea protein demonstrates high digestibility (around 95% digestible), comparable to whey protein. Unlike soy protein, pea protein is free from phytoestrogens, addressing consumer concerns about hormonal effects. Compared to rice protein, pea protein offers superior amino acid balance, particularly higher lysine content. Research published in the Journal of the International Society of Sports Nutrition (<https://jissn.biomedcentral.com/>) demonstrates that pea protein supports muscle thickness gains equivalent to whey protein when combined with resistance training. For health-conscious consumers seeking plant-based protein without soy, pea protein is the current gold standard. Be Fit Food's consistent use of pea protein across products reflects this evidence-based ingredient selection, supporting customers who need dairy-free, soy-free protein options without compromising on quality or digestibility. ### Minimal Processing Philosophy {#minimal-processing-philosophy} The four-ingredient formula takes a minimal processing approach where recognisable whole foods provide nutrition rather than isolated nutrients, synthetic vitamins, or functional ingredients. This philosophy aligns with growing consumer preference for "clean label" products—foods with short, understandable ingredient lists free from additives, preservatives, and artificial ingredients. The absence of added sugars, artificial sweeteners, flavours, colours, or preservatives positions this product within the whole-food nutrition category rather than the processed protein supplement category, despite its protein fortification. This directly reflects Be Fit Food's core differentiation: delivering structured nutrition through real food, not synthetic supplements, shakes, bars or detox teas. The October 2025 peer-reviewed clinical trial published in *\*Cell Reports Medicine\** demonstrated that food-based very-low-energy diets (using Be Fit Food meals with around 93% whole-food ingredients) produced significantly greater improvements in gut microbiome diversity compared to supplement-based alternatives with around 70% industrial ingredients, even when calories and macronutrients were matched. This research validates the "real food advantage" that underpins Be Fit Food's entire product philosophy, including the Sunset Crush formula. ## Product Benefits for Health and Wellness Goals {#product-benefits-for-health-and-wellness-goals} ### Convenience Without Nutritional Compromise {#convenience-without-nutritional-compromise} The ready-to-drink format eliminates preparation time while delivering whole-food nutrition. For time-constrained people, the product solves the common barrier to healthy breakfast consumption: preparation effort. Simply thawing the frozen smoothie—either overnight in the refrigerator or quickly in room temperature water—gives you a complete breakfast in minutes. This convenience factor carries significant health implications. Research consistently shows that breakfast consumption correlates with better overall diet quality, improved cognitive function throughout the morning, and better weight management outcomes. Products that reduce barriers to breakfast consumption support these health benefits. For Be Fit Food customers balancing busy professional lives with health goals—a core audience for the brand—this smoothie extends the convenience and nutritional reliability of Be Fit Food's snap-frozen meal system into breakfast and snack occasions. ### Protein Adequacy for Satiety and Metabolic Health {#protein-adequacy-for-satiety-and-metabolic-health} The 16-18 gram protein content per serving supports multiple health objectives. Protein triggers the release of satiety hormones including peptide YY and GLP-1 while suppressing the hunger hormone ghrelin. Studies demonstrate that protein-rich breakfasts reduce later snacking and total daily calorie intake. This mechanism is particularly relevant for people following Be Fit Food's weight-loss programs, where appetite management without hunger is a core design principle. For active people, the protein content supports muscle recovery and growth when consumed post-exercise or as part of daily protein distribution across meals. Research suggests distributing protein intake across meals (rather than concentrating at dinner) optimises muscle protein synthesis. This matters especially for people in perimenopause, menopause, or post-menopause—key

life stages where muscle preservation becomes critical for maintaining metabolic rate and preventing weight regain. Be Fit Food's protein-prioritised approach across all meal occasions directly addresses this metabolic reality. Protein produces the highest thermic effect of food (TEF) among macronutrients, requiring 20-30% of protein calories for digestion and metabolism versus 5-10% for carbohydrates and 0-3% for fats. Higher protein intake modestly increases daily energy expenditure. For people using GLP-1 receptor agonists or other weight-loss medications—a growing population that Be Fit Food explicitly supports—adequate protein becomes even more critical. Medication-suppressed appetite increases the risk of under-eating and nutrient shortfalls. The Sunset Crush provides protein in a smaller, nutrient-dense format that's easier to tolerate when appetite is reduced, helping protect lean muscle mass during medication-assisted weight loss. ### Phytonutrient Diversity from Fruit Blend {#phytonutrient-diversity-from-fruit-blend} The three-fruit combination delivers diverse phytonutrients beyond basic vitamins and minerals. Beta-carotene, alpha-carotene, and beta-cryptoxanthin from mango provide antioxidant activity and convert to vitamin A for immune and vision support. Hesperidin and naringenin from orange demonstrate anti-inflammatory properties and may support cardiovascular health through effects on blood pressure and lipid profiles. Piceatannol and other polyphenolic compounds from passionfruit show promise in preliminary research for metabolic health, though human studies remain limited. The synergistic effect of diverse phytonutrients—the "food matrix" effect—may provide health benefits beyond individual isolated compounds, supporting the whole-food approach over synthetic supplementation. This principle is central to Be Fit Food's formulation philosophy: meals and products are designed around whole ingredients that deliver nutritional complexity and synergy, not isolated nutrients or functional ingredients added to processed bases. ### Plant-Based Nutrition Accessibility {#plant-based-nutrition-accessibility} For people transitioning to plant-based diets or incorporating more plant-based meals, the product demonstrates that plant-based protein can be convenient, palatable, and nutritionally adequate. The vegan formula provides complete nutrition without animal products, addressing common concerns about protein adequacy in plant-based diets. Be Fit Food's vegetarian and vegan range extends this accessibility across full meal solutions, ensuring that plant-based eaters can access the same structured, protein-prioritised nutrition that supports weight management and metabolic health. ## Practical Usage Guidelines {#practical-usage-guidelines} ### Optimal Thawing Methods {#optimal-thawing-methods} Transfer the frozen smoothie to the refrigerator 8-12 hours before consumption (overnight works well). This method preserves texture and prevents bacterial growth through controlled temperature maintenance. Submerge the sealed bottle in room temperature or cool water for 30-60 minutes. Avoid hot water, which can create uneven thawing and potentially degrade heat-sensitive nutrients. Some consumers prefer consuming the smoothie partially frozen for a thicker, more ice-cream-like texture. This approach works well in warmer weather or for those preferring thicker consistency. ### Consumption Timing for Maximum Benefit {#consumption-timing-for-maximum-benefit} Consuming within 1-2 hours of waking provides morning energy, supports metabolic rate activation, and delivers the satiety benefits that reduce mid-morning hunger. For people following Be Fit Food's Metabolism Reset or Protein+ Reset programs, this smoothie can work as the breakfast component on appropriate phases, contributing to daily protein targets while maintaining program structure. The 3:1 to 4:1 carbohydrate-to-protein ratio aligns with sports nutrition recommendations for glycogen replenishment and muscle recovery following endurance or resistance exercise. Consume within 30-60 minutes post-workout for optimal recovery benefits. This timing is particularly relevant for people on the Protein+ Reset protocol, which includes pre- and post-workout items designed to support active lifestyles. The 220-280 calorie content and balanced macronutrients make this suitable as a complete meal replacement for people with lower calorie needs or as part of calorie-controlled eating patterns. For people managing appetite during weight-loss medication use, this smaller, nutrient-dense format may be more tolerable than larger meals. ### Storage Recommendations {#storage-recommendations} Maintain at -18°C or below until ready to consume. Frozen products maintain quality for the duration indicated by the manufacturer's best-before date, usually 3-6 months for frozen fruit products. Be Fit Food's snap-frozen delivery system is designed for freezer storage, enabling customers to stock multiple meals and smoothies without spoilage risk—a key compliance advantage that supports consistent adherence to structured eating patterns. Once thawed, consume within 24 hours and maintain refrigeration at 4°C or below. Do

not refreeze after thawing, as this degrades texture and potentially compromises food safety. Natural separation may occur during thawing. Shake vigorously or stir thoroughly to reincorporate any settled pulp or protein. ## Integration into Dietary Patterns {#integration-into-dietary-patterns} ### For Weight Management {#for-weight-management} The moderate calorie content (220-280 calories) and high protein-to-calorie ratio make this product suitable for calorie-controlled eating patterns. The protein and fibre support satiety, potentially reducing total daily calorie intake through appetite regulation. For weight loss contexts, this smoothie can replace higher-calorie breakfast options (pastries, breakfast sandwiches with 400-600 calories) while providing superior nutrient density. The whole-fruit base delivers volume and satisfaction despite moderate calories. For people following Be Fit Food's structured weight-loss programs, the smoothie fits naturally into maintenance phases or as a breakfast option outside the most intensive reset periods (800-900 kcal/day Metabolism Reset). Be Fit Food's approach to weight management recognises that goals vary widely: from 1-5 kg of weight loss (clinically meaningful in midlife women and often enough to improve insulin sensitivity and reduce abdominal fat) through to larger goals exceeding 20 kg. Across all categories, structure and adherence are the biggest predictors of success—not willpower. The Sunset Crush provides structured, portion-controlled nutrition that removes decision fatigue and supports consistent eating patterns, whether the goal is modest metabolic improvement or substantial weight loss. ### For Active Lifestyles {#for-active-lifestyles} Athletes and active people require adequate protein distribution throughout the day. The 16-18 gram protein serving contributes to daily protein targets of 1.6-2.2 grams per kilogram body weight recommended for people engaged in regular training. The carbohydrate content supports glycogen replenishment, while the quick-digesting fruit sugars provide readily available energy. The convenience factor addresses the common challenge athletes face in maintaining nutrition during busy training schedules. For customers using Be Fit Food's Protein+ Reset (1200-1500 kcal/day with pre- and post-workout items), this smoothie delivers the carbohydrate-to-protein ratio needed for recovery without requiring meal preparation after training sessions. ### For Plant-Based Diets {#for-plant-based-diets} Vegans and vegetarians must ensure adequate protein intake from plant sources. This product contributes significantly to daily protein needs (46 grams for adult women, 56 grams for adult men) while providing it in a highly bioavailable form. The pea protein's complete amino acid profile addresses concerns about plant protein quality, though people should still consume varied protein sources throughout the day to ensure optimal amino acid intake. Be Fit Food's vegetarian and vegan meal range extends this plant-based protein accessibility across breakfast, lunch, dinner, and snacks, ensuring that customers following plant-based diets can access the same structured, protein-prioritised nutrition that supports weight management and metabolic health as omnivorous customers. ### For Digestive Health {#for-digestive-health} The whole-fruit fibre supports digestive regularity and feeds beneficial gut bacteria. The 5-8 grams of fibre per serving contributes 20-30% of daily fibre needs, supporting the diverse gut microbiome associated with metabolic health, immune function, and even mental health through the gut-brain axis. The absence of dairy makes this suitable for lactose-intolerant people who might otherwise struggle with whey-based protein smoothies that can cause digestive discomfort. The October 2025 \*Cell Reports Medicine\* study demonstrated that whole-food-based very-low-energy diets (using Be Fit Food meals) produced significantly greater improvements in gut microbiome alpha diversity compared to supplement-based alternatives, even when calories and macros were matched. This research reinforces the digestive health advantages of whole-food nutrition over processed protein supplements—advantages that extend to the Sunset Crush formula. ### For People Using GLP-1 Medications or Weight-Loss Medications {#for-people-using-glp-1-medications-or-weight-loss-medications} The Sunset Crush works particularly well for people using GLP-1 receptor agonists (such as semaglutide or tirzepatide) or other weight-loss medications. These medications suppress appetite and slow gastric emptying, creating specific nutritional challenges. The 350-gram serving delivers substantial protein and micronutrients in a format that's easier to tolerate when appetite is suppressed and portions need to be smaller. Adequate protein during medication-assisted weight loss protects lean muscle mass and supports metabolic rate—critical for long-term weight maintenance after reducing or stopping medication. Medication-suppressed appetite increases the risk of nutrient deficiencies. The Sunset Crush delivers protein, fibre, vitamins, and phytonutrients from whole ingredients, not just isolated supplements. Weight regain is common

after stopping GLP-1 medications if eating patterns aren't addressed. Be Fit Food's structured meal system—including convenient breakfast options like the Sunset Crush—supports the transition from medication-driven appetite suppression to sustainable, repeatable eating habits that protect muscle and metabolic health. ### For Menopause and Perimenopause {#for-menopause-and-perimenopause} Perimenopause and menopause are metabolic transitions, not just hormonal ones. Falling and fluctuating oestrogen drives reduced insulin sensitivity, increased central fat storage, loss of lean muscle mass, reduced metabolic rate, and increased cravings and appetite dysregulation. The Sunset Crush supports women navigating these metabolic changes through high-protein content to preserve lean muscle mass as metabolic rate declines, portion-controlled, energy-regulated nutrition that adapts to lower energy expenditure without requiring constant calorie counting or willpower, dietary fibre and whole-food carbohydrates that support gut health, cholesterol metabolism, and appetite regulation during a life stage when cravings and appetite can become dysregulated, and no artificial sweeteners, which can worsen cravings and GI symptoms in some women during menopause. Many women in perimenopause or menopause don't need or want large weight loss. A goal of 3-5 kg can be enough to improve insulin sensitivity, reduce abdominal fat, and significantly improve energy and confidence. Be Fit Food's structured nutrition—including convenient breakfast solutions like the Sunset Crush—is built for exactly this reality: supporting metabolic health and modest, meaningful weight management during midlife transitions. ## Quality Assurance and Manufacturing Standards {#quality-assurance-and-manufacturing-standards} ### Finn Cold Press Collaboration {#finn-cold-press-collaboration} The collaboration with Finn Cold Press indicates adherence to cold-press juice standards, which prioritise minimal processing and maximum nutrient retention. Cold-press methods extract juice and blend ingredients using hydraulic pressure rather than heat-generating blade friction, preserving enzymes and heat-sensitive vitamins. This partnership suggests quality control standards common to specialty cold-press juice manufacturers, including sourcing practices, processing protocols, and food safety systems. ### Be Fit Food Brand Standards {#be-fit-food-brand-standards} Be Fit Food positions itself within the health-focused food category, with formulation standards that prioritise nutritional quality over cost optimisation. The minimal ingredient list and absence of additives align with the brand's health-wellness positioning and clean-label commitments: no seed oils, no artificial colours or flavours, no added artificial preservatives, and no added sugar or artificial sweeteners. The frozen delivery system requires cold chain management from manufacturing through distribution to retail, indicating investment in infrastructure that maintains product quality and food safety throughout the supply chain. Be Fit Food's snap-frozen meal delivery system—which covers 70% of Australian postcodes—demonstrates the operational capability to maintain frozen product integrity from kitchen to customer, ensuring that the Sunset Crush arrives with nutrient quality and food safety fully preserved. The brand's dietitian-led formulation approach, CSIRO partnership heritage (Be Fit Food was CSIRO's first commercial meal partner for the CSIRO Low Carb Diet), and peer-reviewed clinical validation (October 2025 \*Cell Reports Medicine\* study) establish formulation rigour that extends across all products, including breakfast and snack items like the Sunset Crush. ## Considerations and Limitations {#considerations-and-limitations} ### Natural Sugar Content {#natural-sugar-content} While the sugars in this smoothie come from whole fruit rather than added refined sugars, the total sugar content likely ranges from 35-45 grams per 350-gram serving based on the fruit composition. For people managing blood glucose (diabetics, pre-diabetics, or those following low-carbohydrate diets), this sugar content requires consideration. The fibre moderates glucose absorption compared to isolated sugars, but people with insulin resistance should monitor their glycaemic response and potentially consume this product alongside extra protein or healthy fats to further moderate blood sugar impact. For customers following Be Fit Food's Metabolism Reset protocol (targeting 40-70g carbs per day), this smoothie's carbohydrate content would represent the majority of daily carb allowance, making it more suitable for maintenance phases or the higher-calorie Protein+ Reset rather than the most intensive weight-loss phases. Be Fit Food's brand-published diabetes evidence—preliminary outcomes from a 10-participant CGM-monitored study showing improvements in glucose metrics and weight during a delivered-program week versus a self-selected week—suggests that structured meal delivery can support glucose management. However, people with diabetes should work with their healthcare providers to determine whether the Sunset Crush's carbohydrate content fits

their personal glucose targets and medication regimen. ### Protein Quantity Relative to Needs {#protein-quantity-relative-to-needs} While 16-18 grams is a solid protein contribution, people with higher protein needs (athletes, older adults, those in calorie deficit, people using weight-loss medications) may require extra protein sources throughout the day. This smoothie should be viewed as one component of total daily protein intake rather than a complete protein solution. For customers following Be Fit Food's structured programs, daily protein targets are supported through multiple meal occasions. The Sunset Crush contributes to these targets but should be combined with Be Fit Food's protein-rich main meals and snacks to achieve optimal daily protein distribution for muscle preservation and metabolic health. ### Cost Considerations {#cost-considerations} Single-serve ready-to-drink smoothies carry premium pricing compared to making smoothies from scratch or using protein powder. Consumers should weigh the convenience value against cost when determining if this product fits their budget and priorities. Be Fit Food's core meal pricing starts from \$8.61 per meal, with structured programs offering per-meal rates (for example, \$11.78 per meal on 7-day resets, lower at longer durations). The Sunset Crush pricing should be evaluated within this context: as a convenient breakfast or snack option that extends Be Fit Food's nutritional reliability and compliance support into extra eating occasions, potentially justifying premium pricing for people who value structure, convenience, and adherence support. ### Limited Flavour Variety {#limited-flavour-variety} The single flavour profile (mango, orange, passionfruit) may limit appeal for daily consumption. Flavour fatigue can reduce dietary adherence, so people seeking variety might need to rotate this product with other breakfast options. Be Fit Food's breakfast collection includes high-protein morning options beyond smoothies—eggs, bircher muesli, and protein muffins—providing flavour variety while maintaining nutritional structure and protein prioritisation. ## Expert Recommendations for Optimal Use {#expert-recommendations-for-optimal-use} ### Combining with Additional Foods {#combining-with-additional-foods} For people with higher calorie needs or seeking more substantial meals, pairing this smoothie with complementary foods enhances nutritional completeness. Adding 1-2 tablespoons of nut butter, a handful of nuts, or half an avocado increases satiety and provides essential fatty acids while moderating blood glucose response through slower carbohydrate absorption. Pairing with oatmeal or wholegrain toast increases fibre intake and creates a more filling meal, particularly for people with higher energy needs or those not following very-low-calorie protocols. For those seeking extra micronutrients, consuming alongside a small salad or vegetable serving increases nutrient density and supports the vegetable diversity that Be Fit Food emphasises (4-12 vegetables in each main meal). For people following Be Fit Food's structured programs, these additions should be discussed with the brand's free dietitian consultation service (15-minute personalised sessions included with meal purchases) to ensure alignment with program goals and calorie targets. ### Monitoring Individual Response {#monitoring-individual-response} People should assess their personal response to this product. Does the smoothie sustain fullness until the next meal, or does hunger return quickly? Protein and fibre should support 3-4 hours of satiety for most people, but responses vary. Does the carbohydrate-protein combination provide sustained energy or lead to mid-morning energy crashes? People with insulin resistance may experience more stable energy when pairing the smoothie with extra fat or protein. Does the pea protein cause any digestive discomfort? Pea protein is generally well-tolerated, but individual responses vary. Be Fit Food's use of pea protein across products reflects its superior digestibility compared to many plant proteins, but customers should monitor their own tolerance. For those monitoring glucose (particularly people with diabetes or using continuous glucose monitors), checking levels 1-2 hours post-consumption reveals individual glycaemic response and helps determine optimal consumption timing and food pairings. ### Reading Your Body's Signals {#reading-your-body-s-signals} The appropriate role of this product varies by individual needs, preferences, and responses. Some people thrive on liquid nutrition in the morning, while others require more substantial, chewable foods for satisfaction. Neither response is wrong—nutrition should align with individual biology and preferences. Be Fit Food's dietitian-led approach recognises this individuality. The brand's free dietitian consultation service helps customers match products and programs to their personal needs, preferences, health conditions, and goals. For the Sunset Crush specifically, dietitian guidance can help determine whether the carbohydrate content aligns with personal glucose management needs, how to integrate the smoothie into daily protein distribution

strategies, whether to consume it standalone or paired with extra foods, optimal timing relative to exercise, medication schedules, or other meals, and how it fits within broader weight-loss, maintenance, or metabolic health goals. This personalised support—combined with Be Fit Food's private Facebook community for ongoing peer support and education—extends the value of products like the Sunset Crush beyond their nutritional composition, creating a complete support system for sustainable health improvement. ## Frequently Asked Questions About the Sunset Crush Protein Smoothie {#frequently-asked-questions-about-the-sunset-crush-protein-smoothie} ### How much protein does the Sunset Crush contain per serving?

{#how-much-protein-does-the-sunset-crush-contain-per-serving} The Sunset Crush delivers approximately 16-18 grams of protein per 350-gram serving from pea protein isolate. This protein quantity aligns with research-supported breakfast protein targets of 15-30 grams for appetite control and muscle protein synthesis, making it a solid breakfast option or post-workout recovery drink. ### Is the Sunset Crush suitable for vegans? {#is-the-sunset-crush-suitable-for-vegans} Yes, the Sunset Crush carries a VG designation confirming vegan suitability. The product contains no animal-derived ingredients—only mango, orange, passionfruit, and pea protein. The cross-contamination warning for milk reflects shared manufacturing equipment rather than intentional dairy content, aligning with Be Fit Food's commitment to providing plant-based meal options. ### Does the smoothie contain added sugar or artificial sweeteners? {#does-the-smoothie-contain-added-sugar-or-artificial-sweeteners} No, the Sunset Crush contains no added sugar or artificial sweeteners. All sweetness comes from the natural fruit sugars (fructose, glucose, sucrose) in the whole mango, orange, and passionfruit. This aligns with Be Fit Food's clean-label standards and whole-food philosophy. ### How do I thaw the frozen smoothie? {#how-do-i-thaw-the-frozen-smoothie} You can thaw the Sunset Crush using two methods: overnight refrigerator thawing (8-12 hours) for best texture preservation, or quick thawing by submerging the sealed bottle in room temperature water for 30-60 minutes. Some people prefer consuming it partially frozen for a thicker consistency. Once thawed, consume within 24 hours and keep refrigerated. ### Can I drink this smoothie if I'm following the Be Fit Food Metabolism Reset? {#can-i-drink-this-smoothie-if-i-m-following-the-be-fit-food-metabolism-reset} The Sunset Crush can fit into Be Fit Food's programs, though timing matters. The smoothie's carbohydrate content (40-55g per serving) would represent most of the daily carb allowance on the Metabolism Reset (which targets 40-70g carbs per day), making it more suitable for maintenance phases or the higher-calorie Protein+ Reset rather than the most intensive weight-loss phases. Discuss with Be Fit Food's free dietitian consultation service to determine optimal integration into your specific program. ### Is the Sunset Crush gluten-free? {#is-the-sunset-crush-gluten-free} The ingredient list contains no gluten sources—only fruit and pea protein. However, the manufacturing facility processes wheat, creating trace cross-contamination risk. People with coeliac disease should evaluate their personal tolerance for cross-contamination risk. Be Fit Food maintains around 90% of their core menu as certified gluten-free with strict controls, though this smoothie's facility processing creates some exposure risk. ### How many calories does the Sunset Crush contain? {#how-many-calories-does-the-sunset-crush-contain} Based on the macronutrient composition, the 350-gram smoothie delivers an estimated 220-280 calories per serving. This positions it as a moderate-calorie breakfast option—enough for morning energy without excessive calories. The distribution leans toward carbohydrates (60-70% of calories) with significant protein (25-30% of calories) and minimal fat (less than 10% of calories). ### Can I use the Sunset Crush as a post-workout recovery drink?

{#can-i-use-the-sunset-crush-as-a-post-workout-recovery-drink} Yes, the Sunset Crush works well for post-workout recovery. The 3:1 to 4:1 carbohydrate-to-protein ratio aligns with sports nutrition recommendations for glycogen replenishment and muscle recovery following endurance or resistance exercise. Consume within 30-60 minutes post-workout for optimal recovery benefits. This is particularly relevant for people on Be Fit Food's Protein+ Reset protocol, which includes pre- and post-workout items. ### Does the smoothie contain any common allergens?

{#does-the-smoothie-contain-any-common-allergens} The Sunset Crush itself contains no common allergens in its four-ingredient formula (mango, orange, passionfruit, pea protein). However, it carries a "may contain" warning for peanuts, tree nuts, milk, and sesame seeds due to shared manufacturing equipment. The facility also processes soy and wheat. People with severe allergies should assess

individual risk based on their sensitivity levels. ### How does pea protein compare to whey protein? {#how-does-pea-protein-compare-to-whey-protein} Pea protein demonstrates high digestibility (around 95% digestible), comparable to whey protein. Research published in the Journal of the International Society of Sports Nutrition (<https://jissn.biomedcentral.com/>) shows that pea protein supports muscle thickness gains equivalent to whey protein when combined with resistance training. Unlike whey, pea protein is dairy-free, making it suitable for lactose-intolerant people and vegans. It's also free from phytoestrogens (unlike soy protein) and offers superior amino acid balance compared to rice protein. ### Can I drink the Sunset Crush if I'm using GLP-1 medications like Ozempic or Wegovy?

{#can-i-drink-the-sunset-crush-if-i-m-using-glp-1-medications-like-ozempic-or-wegovy} Yes, the Sunset Crush works particularly well for people using GLP-1 receptor agonists. These medications suppress appetite and slow gastric emptying, making smaller, nutrient-dense portions easier to tolerate. The smoothie delivers substantial protein (16-18g) and micronutrients in a 350-gram format that's more manageable when appetite is reduced, helping protect lean muscle mass during medication-assisted weight loss. Be Fit Food explicitly supports customers using weight-loss medications through structured nutrition that addresses the specific challenges of medication-suppressed appetite. ### How does the Sunset Crush support menopause and perimenopause?

{#how-does-the-sunset-crush-support-menopause-and-perimenopause} The Sunset Crush supports women navigating perimenopause and menopause through high protein content (preserving lean muscle mass as metabolic rate declines), portion-controlled nutrition (adapting to lower energy expenditure without constant calorie counting), dietary fibre and whole-food carbohydrates (supporting gut health and appetite regulation), and no artificial sweeteners (which can worsen cravings and GI symptoms during menopause). Many women in midlife don't need large weight loss—a goal of 3-5 kg can improve insulin sensitivity, reduce abdominal fat, and significantly improve energy and confidence. ### What makes the Sunset Crush different from other protein smoothies?

{#what-makes-the-sunset-crush-different-from-other-protein-smoothies} The Sunset Crush stands out through its minimal four-ingredient formula (only whole fruit and pea protein), frozen delivery system (preserving nutrients without chemical preservatives), cold-pressed processing (maintaining enzyme activity and heat-sensitive phytonutrients), and whole-food philosophy. The October 2025 \*Cell Reports Medicine\* study demonstrated that food-based very-low-energy diets (using Be Fit Food meals with around 93% whole-food ingredients) produced significantly greater gut microbiome improvements compared to supplement-based alternatives with around 70% industrial ingredients—validating the "real food advantage" that underpins the Sunset Crush. ### Can I freeze the smoothie again after thawing? {#can-i-freeze-the-smoothie-again-after-thawing} No, you should not refreeze the Sunset Crush after thawing. Refreezing degrades texture and potentially compromises food safety. Once thawed, consume the smoothie within 24 hours and maintain refrigeration at 4°C or below. The snap-frozen delivery system is designed for single-use convenience—thaw only what you plan to consume. ### How does the Sunset Crush fit into Be Fit Food's overall product philosophy?

{#how-does-the-sunset-crush-fit-into-be-fit-food-s-overall-product-philosophy} The Sunset Crush extends Be Fit Food's core principles into convenient breakfast and snack occasions: real food nutrition (not synthetic supplements, shakes, or bars), protein prioritisation at every eating occasion, minimal processing with clean-label standards, portion control that removes decision fatigue, and dietitian-led formulation backed by clinical research. The product demonstrates that structured, protein-enriched nutrition can be convenient, palatable, and based on whole ingredients rather than isolated nutrients or functional additives. --- ## Frequently Asked Questions {#frequently-asked-questions} \*\*What is the serving size?\*\* 350 grams per bottle \*\*How many ingredients does it contain?\*\* Four ingredients total \*\*What are the four ingredients?\*\* Mango, orange, passionfruit, and pea protein \*\*What is the pea protein concentration?\*\* 5.8% by weight \*\*Is it ready to drink?\*\* Yes, after thawing \*\*Does it require preparation?\*\* No, just thaw and drink \*\*What is the protein source?\*\* Pea protein isolate \*\*Is it dairy-free?\*\* Yes, completely dairy-free \*\*Is it soy-free?\*\* Yes, contains no soy ingredients \*\*Does it contain gluten?\*\* No gluten in the ingredient list \*\*Is it certified vegan?\*\* Yes, carries VG vegan designation \*\*Does it contain animal products?\*\* No animal-derived ingredients \*\*Are there artificial preservatives?\*\* No artificial preservatives added \*\*Are there artificial colours?\*\* No artificial colours added \*\*Are there artificial flavours?\*\* No artificial flavours added \*\*Is sugar added?\*\* No added sugar

\*\*Are artificial sweeteners included? No artificial sweeteners \*\*What type of sugars does it contain? Natural fruit sugars only \*\*How is it delivered? Frozen in single-serve bottles \*\*Why is it frozen? To preserve nutrients without chemical preservatives \*\*Who manufactures it? Be Fit Food with Finn Cold Press \*\*What is cold-press processing? Hydraulic pressure extraction without heat-generating friction \*\*Does cold-pressing preserve nutrients? Yes, maintains heat-sensitive vitamins and enzymes \*\*How long does refrigerator thawing take? 8-12 hours overnight \*\*How long does quick thawing take? 30-60 minutes in room temperature water \*\*Can I use hot water to thaw? No, avoid hot water \*\*Can I consume it partially frozen? Yes, for thicker consistency \*\*How long after thawing can I consume it? Within 24 hours \*\*Can I refreeze after thawing? No, do not refreeze \*\*What temperature for frozen storage? -18°C or below \*\*What is the estimated calorie content? 220-280 calories per serving \*\*What percentage of calories from protein? 25-30% of total calories \*\*What percentage of calories from carbohydrates? 60-70% of total calories \*\*What percentage of calories from fat? Less than 10% of calories \*\*How much carbohydrate per serving? 40-55 grams estimated \*\*How much fat per serving? Less than 2 grams \*\*How much fibre per serving? 5-8 grams estimated \*\*What percentage of daily fibre needs? 20-30% of recommended intake \*\*How much vitamin C per serving? 100-150% of recommended daily intake \*\*How much vitamin A per serving? 20-30% of daily requirements \*\*How much potassium per serving? 400-600 mg estimated \*\*Does it contribute to folate intake? Yes, from oranges and mangoes \*\*What is the carbohydrate-to-protein ratio? 3:1 to 4:1 ratio \*\*Is this ratio suitable for post-workout? Yes, aligns with sports nutrition recommendations \*\*When should I consume it post-workout? Within 30-60 minutes after exercise \*\*Is it suitable as a breakfast? Yes, as a complete breakfast option \*\*When is best timing for breakfast consumption? Within 1-2 hours of waking \*\*Can it replace a meal? Yes, for people with lower calorie needs \*\*Does it support satiety? Yes, through protein and fibre content \*\*How long does satiety typically last? 3-4 hours for most people \*\*Does it contain lactose? No lactose present \*\*Is it suitable for lactose intolerance? Yes, completely lactose-free \*\*Does it contain casein? No casein or dairy proteins \*\*Does the facility process milk? Yes, shared equipment warning \*\*Does the facility process nuts? Yes, may contain tree nuts and peanuts \*\*Does the facility process soy? Yes, facility processes soy \*\*Does the facility process wheat? Yes, facility processes wheat \*\*Does the facility process sesame? Yes, may contain sesame seeds \*\*Is cross-contamination intentional? No, reflects shared equipment only \*\*Should people with anaphylactic allergies consume it? Consult allergist first \*\*Is pea protein highly digestible? Yes, approximately 95% digestible \*\*Is pea protein a complete protein? Yes, contains all essential amino acids \*\*Does pea protein contain phytoestrogens? No, unlike soy protein \*\*How does pea protein compare to rice protein? Superior amino acid balance, higher lysine \*\*Does pea protein support muscle growth? Yes, equivalent to whey in research \*\*What research supports pea protein effectiveness? Journal of the International Society of Sports Nutrition (<https://jissn.biomedcentral.com/>) \*\*Does mango provide antioxidants? Yes, contains mangiferin polyphenols \*\*Does orange provide flavonoids? Yes, particularly hesperidin \*\*Does passionfruit contain polyphenols? Yes, including piceatannol \*\*What is the food matrix effect? Synergistic benefits from whole-food phytonutrient combinations \*\*Is it suitable for diabetes? Requires individual glucose monitoring and healthcare provider consultation \*\*What is the estimated sugar content? 35-45 grams per serving \*\*Does fibre moderate glucose response? Yes, compared to isolated sugars \*\*Should diabetics monitor their response? Yes, check glucose levels 1-2 hours post-consumption \*\*Is it suitable for low-carb diets? Better for maintenance phases than intensive low-carb protocols \*\*How does it fit the Metabolism Reset? Carbs represent most of daily 40-70g allowance \*\*Is it suitable for the Protein+ Reset? Yes, as pre- or post-workout item \*\*What is the Protein+ Reset calorie range? 1200-1500 kcal per day \*\*Does Be Fit Food offer dietitian consultations? Yes, free 15-minute personalised sessions \*\*Is there a Be Fit Food community? Yes, private Facebook community for support \*\*Does Be Fit Food deliver Australia-wide? Covers 70% of Australian postcodes \*\*How is cold chain maintained? Snap-frozen delivery system from kitchen to customer \*\*What is Be Fit Food's CSIRO connection? First commercial meal partner for CSIRO Low Carb Diet \*\*Is there clinical research on Be Fit Food meals? Yes, October 2025 Cell Reports Medicine study \*\*What did the Cell Reports Medicine study show? Greater gut microbiome improvements with whole-food meals versus supplements \*\*What percentage whole-food ingredients in Be Fit Food

meals? \*\* Around 93% whole-food ingredients \*\*How does this compare to supplement-based alternatives? \*\* Supplement alternatives contain around 70% industrial ingredients \*\*Does the Sunset Crush support gut health? \*\* Yes, through whole-fruit fibre and whole-food nutrition \*\*Is it suitable for weight loss? \*\* Yes, as part of calorie-controlled eating patterns \*\*Can it replace higher-calorie breakfast options? \*\* Yes, provides superior nutrient density at lower calories \*\*Does it support appetite control? \*\* Yes, through protein and fibre \*\*Does protein trigger satiety hormones? \*\* Yes, including peptide YY and GLP-1 \*\*Does protein suppress hunger hormones? \*\* Yes, suppresses ghrelin \*\*Does it support muscle preservation? \*\* Yes, particularly important during weight loss \*\*Is it suitable for active people? \*\* Yes, supports protein distribution and glycogen replenishment \*\*What is the recommended daily protein for athletes? \*\* 1.6-2.2 grams per kilogram body weight \*\*Does it provide quick energy? \*\* Yes, from readily available fruit sugars \*\*Is it suitable for plant-based diets? \*\* Yes, provides high-quality plant protein \*\*What are daily protein needs for women? \*\* 46 grams for adult women \*\*What are daily protein needs for men? \*\* 56 grams for adult men \*\*Should vegans consume varied protein sources? \*\* Yes, throughout the day for optimal amino acids \*\*Does Be Fit Food offer vegan meal options? \*\* Yes, vegetarian and vegan range available \*\*Is it suitable for people using weight-loss medications? \*\* Yes, particularly well-suited \*\*Why is it good for GLP-1 medication users? \*\* Smaller, nutrient-dense format easier to tolerate \*\*Does medication-suppressed appetite increase nutrient deficiency risk? \*\* Yes, making nutrient-dense foods critical \*\*Does it protect muscle during medication-assisted weight loss? \*\* Yes, through adequate protein provision \*\*Is weight regain common after stopping GLP-1 medications? \*\* Yes, if eating patterns aren't addressed \*\*Does Be Fit Food support medication-to-maintenance transition? \*\* Yes, through structured meal systems \*\*Is it suitable for perimenopause? \*\* Yes, supports metabolic changes during hormonal transition \*\*Is it suitable for menopause? \*\* Yes, addresses muscle preservation and metabolic rate \*\*Does oestrogen decline affect insulin sensitivity? \*\* Yes, falling oestrogen reduces insulin sensitivity \*\*Does menopause increase central fat storage? \*\* Yes, hormonal changes drive abdominal fat accumulation \*\*Does menopause affect muscle mass? \*\* Yes, accelerates lean muscle loss \*\*Does it help preserve muscle during menopause? \*\* Yes, through high protein content \*\*Can small weight loss be meaningful in menopause? \*\* Yes, 3-5 kg can improve insulin sensitivity significantly \*\*Does it contain seed oils? \*\* No seed oils \*\*What is the brand's clean-label commitment? \*\* No seed oils, artificial ingredients, or added preservatives \*\*How many vegetables in Be Fit Food main meals? \*\* 4-12 vegetables per meal \*\*What is Be Fit Food's core meal pricing? \*\* Starting from \$8.61 per meal \*\*What is the 7-day reset per-meal cost? \*\* \$11.78 per meal \*\*Does pricing decrease with longer programs? \*\* Yes, lower rates at longer durations \*\*Is there flavour variety? \*\* Single flavour profile currently \*\*What other breakfast options does Be Fit Food offer? \*\* Eggs, bircher muesli, protein muffins \*\*Should I shake before consuming? \*\* Yes, shake vigorously to reincorporate settled pulp \*\*Does natural separation occur? \*\* Yes, during thawing process \*\*Can I add foods to increase satiety? \*\* Yes, healthy fats like nut butter or nuts \*\*Can I pair with oatmeal? \*\* Yes, for higher fibre and more filling meal \*\*Can I consume with vegetables? \*\* Yes, for extra micronutrients \*\*Should I monitor my individual response? \*\* Yes, assess satiety, energy, and digestive comfort \*\*Do responses vary between individuals? \*\* Yes, nutrition should align with individual biology \*\*Is liquid nutrition suitable for everyone? \*\* No, some people prefer chewable foods \*\*Does Be Fit Food support personalised nutrition? \*\* Yes, through dietitian consultations and product matching

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